



# Society of Government Meeting Professionals February 2018 News Blast

## February Reminders

**February 2018 Monthly Education Program**

**-Register by COB Thursday, 2/22/18**

**Bring a guest!**

**Bring your toiletries to Support Serving Up Soap!**

**Live Chat-Chapter Elections**

**MIC Conference—Register Now**



**[Click to register for the February RMC meeting today!](#)**



**Rocky Mountain Chapter Society of Government  
Meeting Professionals  
Monthly Education Program  
February 27, 2018**

**Embassy Suites by Hilton Denver Downtown  
3rd Floor-Crestone B  
1420 Stout Street**

[GOOGLE MAP](#)

Parking: Valet Park – once you check-in at Hospitality, on the 3<sup>rd</sup> floor, they will have the validation receipts for valet parking.

11:15 -11:50 am    Registration/Networking  
11:50 -12:15 pm    Welcome and announcements  
12:15 -1:15 pm     Lunch and education program  
1:15 -1:30 pm      Wrap up & Drawings

**Emergency Preparedness Mini-Series Part I**

We are so excited to kick off our three-part mini-series on risk management/emergency preparedness. Bring your boss, your meeting planning team and any others who will benefit from these important topics.

**Part 1-How to Enhance Safety and Security at Your Event**

Speaker: Jenn Kimble, Events Manager, Sage Software

Security has always been an important component of event planning, but the frequency of violent incidents at public venues in recent years has heightened awareness and concern. Events such as trade shows and conferences are considered soft targets, meaning they are relatively unprotected and vulnerable. Learn strategies that can help you profile your event for possible security vulnerabilities as well as enhance various protocols onsite and offsite to keep your attendees, exhibitors and staff safe.

1. How to put together a risk management plan for their event.
2. Best practices to mitigate risks
3. How to budget for security and get buy in from executives/executive directors

**Register by Thursday, February 22, 2018 for Early Bird Registration!**

**Register at [www.sgmprockymtn.com](http://www.sgmprockymtn.com)**

## Our Speaker



Jenn Kimbel, CMP, has over 17 years of experience in the conference and event industry. In her current position of Manager, Events at Sage Software Responsible she is responsible for overseeing the internal and external attendee experience for Sage's global flagship event including all touch-points pre-event, on-site, and post event to deliver an exceptional attendee experience.

Prior to this role, Jenn worked as a Project Manager at Experient where she employed project management principles on complex and multi-service Experient accounts ensuring project planning remains on track, within scope and budget for all contracted services. Specifically, her role entails consultation with clients to continually improve overall efficiencies and facilitation of clear stakeholder communication throughout the project cycle.

Jenn earned her Certified Meeting Professional designation in 2001 and was recertified in 2006, 2011 and 2016. Jenn is the Director at Large of Education for MIC and has been on their Board for the past 3 years. Jenn is the secretary of the MIC Council and was on the board of PCMA for 10 years; serving in many different capacities, including president. Last year she spoke on the panel at the MIC conference about risk management.

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### Serving Up Soap Campaign- Don't forget to bring your unused toiletries

Raid your closets for miniature toiletries you have collected from hotels, then bring to MIC on March 14 & 15, 2017 at the Colorado Convention Center.

After MIC – we will begin a monthly campaign to give away to both wonderful charities

- Campaign to raise toiletries at your place of work
- Companies that participate will be recognized at MIC the following year, in order of total weight received.
- We will also keep track of which MIC Organization you want to donate to (overall weight) and announce the winning organization at MIC

***So every time you stay in a hotel please think of the families in need back in Colorado with the MIC community services project.***



# Enhance Your Resume-Build Your Skills

Thinking about running for a RMC board position? Join in for the **Facebook LIVE chat** with chapter president Lynette Schick, CMP, and other current and former board members, who will answer your questions about serving and why you SHOULD consider it for yourself.

**Chat #1: Thursday, February 22, 2018 11:30am-12:00pm.** The chat will be held on the RMC Facebook page.

## **Board elections coming up!**

The RMC is in an election year. We are actively seeking chapter members who would like to enhance their leadership skills and their resume by serving on the Rocky Mountain Chapter Board of Directors. The following positions will be open for members in good standing (a member for over 6 months):

***Chapter President– government or contract planner***

***1st Vice President– government or contract planner***

***2nd Vice President-supplier or associate supplier***

***Secretary-government or contract planner***

***Treasurer-supplier or association supplier***

***Directors-1 government or contract planner, 1 supplier, 1 planner or supplier, or associate supplier.***

Chapter members are invited to attend chapter board meetings. The RMC board of directors meets prior to every monthly meeting. If you would like to attend all or part of a board meeting to see what goes on, you are cordially invited. Contact Lynette I. Schick, CMP, chapter president at [sgmprmc@gmail.com](mailto:sgmprmc@gmail.com) for information on location and time of the meetings you want to attend.



Meetings Industry Council of Colorado  
Educational Conference and Trade Show

March 13-14, 2018

Colorado Convention Center  
Denver, Colorado

*It's a jungle out there!*

Get the tools you need to get ahead and be successful at the  
2018 MIC Educational Conference and Trade Show

Tuesday Keynote/Conference Emcee

America's Top Humorista

**Christine Cashen**



christinecashen.com

Wednesday Opening Keynote

Designing Your Conference for the 21st Century

**Mike Walsh**



mike-walsh.com

Wednesday Closing Keynote

Bringing Amazon Survival Skills to Business

**Yossi Ghinsberg**



ghinsberg.com

The Rocky Mountain Chapter is an active member of the Colorado Meetings Industry Council. Established in 1987, the MIC began bringing together the leadership of the 13 hospitality industry organizations, to coordinate calendars and provide opportunities for meeting professionals to network and share information. Each year the MIC hosts industry-wide events, such as Serving Up Hope charity luncheon and the annual MIC Education Conference and Trade Show. This conference is **THE** premier educational event for the meetings industry, nationwide. SGMP is a proud partner of this conference. We encourage all of our members to add this to their annual calendar as a **"MUST ATTEND"**. *If you register, be sure to mark "SGMP" as your organization. The RMC will receive a percentage of revenue generated from the conference. If you belong to more than one organization, be sure and mark them all.*

## Event Schedule

*Register Now!*

Reimbursement scholarships may be available. Send an email to [sgmprmc@gmail.com](mailto:sgmprmc@gmail.com) if you are interested in a scholarship. An application will be emailed to you. Deadline to apply will be February 23, 2018.